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Contact: Jackie T. Thomson  
Leapfrog Public Relations  
[jtyler@leapfrogprco.com](mailto:jtyler@leapfrogprco.com)  
843-579-0500

### ***Charleston Fashion Week Named One of the Southeast Tourism Society's Top 20 Events for March 2009***

September 9, 2008 – Charleston, SC - The Southeast Tourism Society selected **Charleston Fashion Week** ([www.charlestonfashionweek.com](http://www.charlestonfashionweek.com)) as one of its Top 20 Events for March 2009. Published quarterly, the Top 20 Events list was established in 1985 and continues to recognize the most exciting and well-attended monthly events in the Southeast. To be considered for the list, an event must be in at least its third year and boast attendance of at least 1,000 guests. This is **Charleston Fashion Week's** first year of eligibility and last year's blockbuster event hosted approximately 4,000 people and earned national publicity.

The Southeast Tourism Society's Top 20 Events receives extensive regional and national exposure. In addition to the Southeast Tourism Society website ([www.southeasttourism.org](http://www.southeasttourism.org)), the list is featured in the *Atlanta Journal-Constitution* as a quarterly travel feature in addition to 800 other print, web, and broadcast media outlets.

**Charleston Fashion Week**, now in its third year, will take place in Marion Square on March 24<sup>th</sup> through 28<sup>th</sup>, 2009. This five-night celebration of style will highlight Charleston's burgeoning retail and design community and host celebrity designers and other high-profile fashion industry experts. All net proceeds from event ticket sales will benefit non-profit partner, Dress for Success®.

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*Charleston Magazine's third-annual Charleston Fashion Week (CFW) is a five-night celebration of the city's flourishing retail and design communities featuring runway shows from local retailers, a bridal couture show, and the debut collections of emerging regional designers. CFW 2009 will be held March 24-28 under the tents in Marion Square in downtown Charleston. Visit [www.charlestonfashionweek.com](http://www.charlestonfashionweek.com) for more information regarding the designers, schedule of events, sponsors, tickets, and more.*

*The Southeast Tourism Society was founded in 1983 as a non-profit dedicated to the development of industry organizations and the promotion of tourism within and to member states. The membership includes state travel offices, convention and visitors bureaus and other related industry segments in eleven southern states. States included are AL, FL, GA, KY, LA, MS, NC, SC, TN, VA and WV.*

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